



RED HOG MEDIA PHOTO & VIDEO PREP CHECKLIST

First impressions are everything, and for most home buyers, their first glimpse into your home will come via online photos. For that reason, it is crucial that your home is properly prepared for the photographer. We have compiled a list of suggestions to help ensure that your home is looking it's absolute best!

KITCHEN

Remove the following:

- CLUTTER ON THE COUNTERS
- ITEMS ON THE REFRIGERATOR
- PET BOWLS
- HANGING TOWELS/RAG
- SPONGES ON SINK

Make sure you:

- WIPE SMUDGES FROM APPLIANCES
- ENSURE ALL BULBS ARE MATCHING
- TAKE OUT TRASH
- HIDE TRASH CANS
- HAVE ALL FOOD PUT AWAY



BATHROOMS

Remove the following:

- CLUTTER ON THE COUNTERS
- VISIBLE SOAPS & SPRAYS
- BATH MATS
- USED TOWELS & LAUNDRY

Make sure you:

- CLEAN MIRRORS
- WIPE DOWN COUNTERS
- CLEAN OUT SHOWERS & BATHTUBS
- CLOSE TOILET LIDS



BEDROOMS

Remove the following:

- LAUNDRY & HAMPERS
- FAMILY PORTRAITS
- TISSUE BOXES
- PERSONAL ITEMS

Make sure you:

- NICELY MADE BEDS
- PUT DECORATIVE PILLOWS TO WORK
- HIDE PHONE CHARGER CORDS
- BEDSIDE LAMPS ARE WORKING



LIVING AREAS

Remove the following:

- CLUTTER FROM TABLES
- TV REMOTES
- TISSUE BOXES
- CHILDRENS TOYS

Make sure you:

- WIPE SMUDGES FROM SCREENS
- PROPERLY ARRANGE CUSHIONS & PILLOWS
- OPEN ALL BLINDS
- TURN OFF CEILING FANS & TVS



EXTERIOR

Remove the following:

- CARS, BOATS, RVS, ETC
- TRASH CANS
- TOYS (INC. POOL/SPA)
- HOSES & GARDENING EQUIPMENT

Make sure you:

- MOW THE LAWN
- TRIM BUSHES, FLOWERS, TREES
- DISPOSE OF LEAVES & TRASH
- CLOSE GARAGE DORR





WELCOME NOTE TO HOMEOWNERS

Hello,

First of all, let us introduce ourselves. We are Red Hog Media, a local real estate, architectural and commercial photography company. Your real estate agent is investing in the best professional photography and/or video services for your home to get it SOLD!

In order to make the experience and final imaging products as nice and impressionable as possible, it is requested that you review our Prep Checklist to prepare your home for the shoot. We want the photos of your home to be the best they can be. This requires teamwork and cooperation that will result in outstanding online presence when your home goes LIVE on the MLS & 100's of websites. Since 95% of home buyers start their search online, it is so important to make the first impression count!

WHAT TO EXPECT DURING THE SHOOT

When we arrive to take photos of your home, we ask that all staging and cleaning be done prior to our arrival. To efficiently maintain our schedule and deliver the level of service our clients expect, we can not spend unnecessary time at the home waiting for it to be cleaned, re-arranged, de-cluttered, etc. Expect your photoshoot to take anywhere from 30 minutes to 1 hour. We ask that all vehicles either be in the garage or out of the driveway when we arrive and all lights/lamps be on & blinds open.

WE OFFER PROFESSIONAL PHOTOGRAPHY SERVICES THAT DOES NOT INCLUDE:

- Moving or Re-Arranging furniture
- Making beds, cleaning, dusting or de-cluttering
- Picking up toys or yard items
- Touching personal bathroom supplies (shampoo, toothbrushes, deodorant, towels)
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Thank you for working with us to deliver the best possible product. We look forward to capturing your home!

Best Regards,

Red Hog Media Team